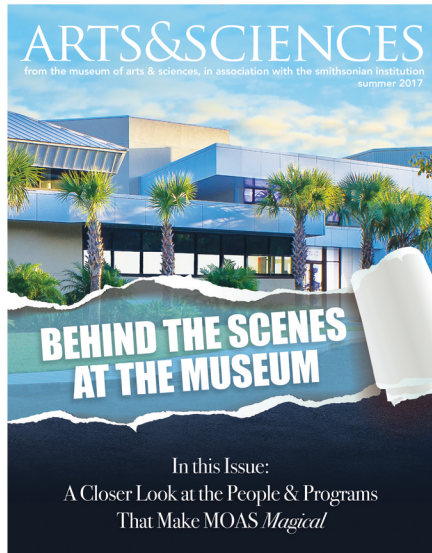


arts&sciences

MOAS
MUSEUM OF ARTS & SCIENCES
In Association with the Smithsonian Institution



Arts & Sciences affordably promotes your business to an exclusive, targeted readership of over 20,000 in Volusia County and beyond. Distribution includes Museum of Arts & Sciences members and Trustees, Major Sponsors and guests as well as Central Florida businesses. Over 5,000 issues of Arts & Sciences are distributed each quarter.

Arts & Sciences is filled with fascinating and informative content about art, science and history. In addition, members and readers rely on Arts & Sciences for details about Museum programming, special events and exhibitions, as well as the latest MOAS news and calendars.

2018 Media Kit

Mechanical Specs:

Full Color Advertisement	1 Issue	4 Issues (One Free)	Specs
OBC (Outside Back Cover) Half Page	\$1,800.00	\$5,400.00	7.375x4.875 or 8.62x5.6875 bleed
IFC (Inside Front Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IFC (Inside Front Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
IBC (Inside Back Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IBC (Inside Back Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
FP (Full Page)	\$925.00	\$2,775.00	7.375x9.875 or 8.625x11.125 bleed
1/2 Page Horizontal	\$500.00	\$1,500.00	7.375x4.875
1/2 Page Vertical	\$500.00	\$1,500.00	3.605x9.875
1/4 Page	\$275.00	\$825.00	3.605x4.875
1/8 Page	\$150.00	\$450.00	3.605x2.375

Ad Submission & Billing:

DIGITAL READY Acrobat PDF or JPEG

RESOLUTION 300 dpi minimum

COLORS CMYK format

NON-DIGITAL READY If you have existing creative you would like resized or if you require creative services, please contact jenelle@moas.org or 386-255-0285 x320

AD SUBMISSION Submit all ads to jenelle@moas.org

PRICING All prices are based on high-resolution (300 dpi or better) JPEG or PDF formats. Previous artwork will be repeated if new artwork is not received by the closing date.

BILLING All advertisements are billed annually in August and processed by the Museum of Arts & Sciences. Please make checks payable to: Museum of Arts and Sciences.

Ad Submission Deadlines

SUMMER 2018

SPACE RESERVATION: May 25, 2018

AD DEADLINE: June 1, 2018

FALL 2018

SPACE RESERVATION: August 10, 2018

AD DEADLINE: August 17, 2018

WINTER 2019

SPACE RESERVATION: November 9, 2018

AD DEADLINE: November 16, 2018

SPRING 2019

SPACE RESERVATION: February 15, 2019

AD DEADLINE: February 22, 2019

Insertion Order

BUSINESS NAME: _____

CONTACT NAME: _____

CITY, STATE, ZIP CODE: _____

PHONE: _____ **EMAIL:** _____

AD SIZE: _____

PAYMENT FOR ONE ISSUE: _____ **FOUR ISSUES:** _____

CONTRACT DATES: _____ **# OF ISSUES:** _____

ADVERTISERS SIGNATURE: _____

PRINT NAME: _____

Arts & Sciences is billed annually in August, each year.

Please return to:

Museum of Arts & Sciences
Attn: Arts & Sciences Magazine Advertising
352 S. Nova Rd.
Daytona Beach, FL 32114
Email: jenelle@moas.org
Phone: 386-255-0285 x320