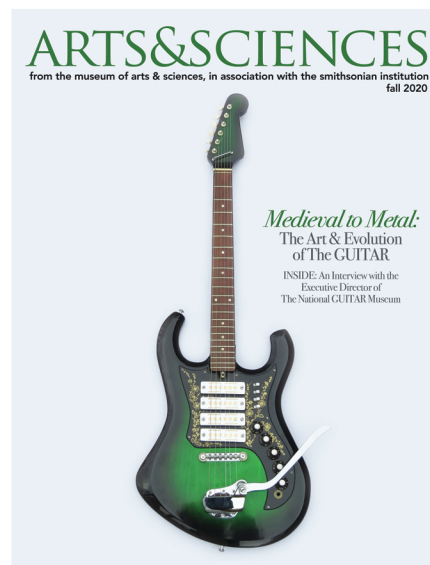
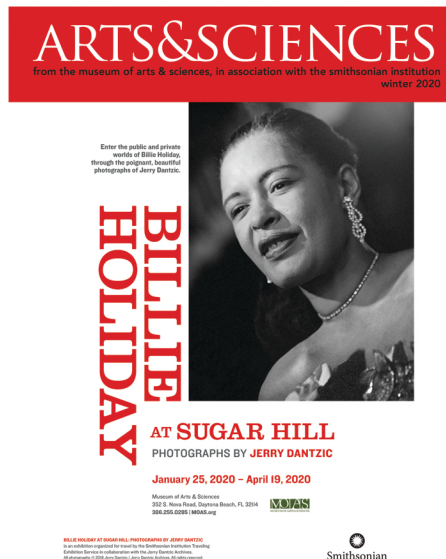


# arts&sciences

**MOAS**  
MUSEUM OF ARTS & SCIENCES  
In Association with the Smithsonian Institution



Arts & Sciences affordably promotes your business to an exclusive, targeted readership of over 20,000 in Volusia County and beyond. Distribution includes Museum of Arts & Sciences members and Trustees, Exhibit Sponsors and guests as well as Central Florida businesses. Over 5,000 issues of Arts & Sciences are distributed each quarter.

Arts & Sciences is filled with fascinating and informative content about art, science and history. In addition, members and readers rely on Arts & Sciences for details about Museum programming, special events and exhibitions, as well as the latest MOAS news and calendars.

2021 Media Kit

## Mechanical Specs:

Full Color Advertisement	1 Issue	4 Issues (One Free)	Specs
OBC (Outside Back Cover) Half Page	\$1,800.00	\$5,400.00	7.375x4.875 or 8.625x5.6875 bleed
IFC (Inside Front Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IFC (Inside Front Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
IBC (Inside Back Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IBC (Inside Back Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
FP (Full Page)	\$925.00	\$2,775.00	7.375x9.875 or 8.625x11.125 bleed
1/2 Page Horizontal	\$500.00	\$1,500.00	7.375x4.875
1/2 Page Vertical	\$500.00	\$1,500.00	3.605x9.875
1/4 Page	\$275.00	\$825.00	3.605x4.875
1/8 Page	\$150.00	\$450.00	3.605x2.375

## Ad Submission & Billing:

DIGITAL READY Acrobat PDF or JPEG

RESOLUTION 300 dpi minimum

COLORS CMYK format

NON-DIGITAL READY If you have existing creative you would like resized or if you require creative services, please contact [jenelle@moas.org](mailto:jenelle@moas.org) or 386-255-0285 x320

AD SUBMISSION Submit all ads to [jenelle@moas.org](mailto:jenelle@moas.org)

PRICING All prices are based on high-resolution (300 dpi or better) JPEG or PDF formats. Previous artwork will be repeated if new artwork is not received by the closing date.

BILLING All advertisements are billed annually in August and processed by the Museum of Arts & Sciences. Please make checks payable to: Museum of Arts and Sciences.

## Ad Submission Deadlines

SPRING 2021

SPACE RESERVATION: February 12, 2021

AD DEADLINE: February 19, 2021

SUMMER 2021

SPACE RESERVATION: May 21, 2021

AD DEADLINE: June 4, 2021

FALL 2021

SPACE RESERVATION: August 6, 2021

AD DEADLINE: August 27, 2021

WINTER 2022

SPACE RESERVATION: November 5, 2021

AD DEADLINE: November 12, 2021

## Insertion Order

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

AD SIZE: \_\_\_\_\_

PAYMENT FOR ONE ISSUE: \_\_\_\_\_ FOUR ISSUES: \_\_\_\_\_

CONTRACT DATES: \_\_\_\_\_ # OF ISSUES: \_\_\_\_\_

ADVERTISERS SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

Please return to:  
Museum of Arts & Sciences  
Attn: Arts & Sciences Magazine Advertising  
352 S. Nova Rd.  
Daytona Beach, FL 32114

Email: [jenelle@moas.org](mailto:jenelle@moas.org)  
Phone: 386-255-0285 x320