

arts&sciences

MOAS
MUSEUM OF ARTS & SCIENCES
In Association with the Smithsonian Institution



Arts & Sciences affordably promotes your business to an exclusive, targeted readership of over 20,000 in Volusia County and beyond. Distribution includes Museum of Arts & Sciences members and Trustees, Exhibit Sponsors and guests as well as Central Florida businesses. Over 5,000 issues of Arts & Sciences are distributed each quarter.

Arts & Sciences is filled with fascinating and informative content about art, science and history. In addition, members and readers rely on Arts & Sciences for details about Museum programming, special events and exhibitions, as well as the latest MOAS news and calendars.

2022 Media Kit

Mechanical Specs:

Full Color Advertisement	1 Issue	4 Issues (One Free)	Specs
OBC (Outside Back Cover) Half Page	\$1,800.00	\$5,400.00	7.375x4.875 or 8.625x5.6875 bleed
IFC (Inside Front Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IFC (Inside Front Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
IBC (Inside Back Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IBC (Inside Back Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
FP (Full Page)	\$925.00	\$2,775.00	7.375x9.875 or 8.625x11.125 bleed
1/2 Page Horizontal	\$500.00	\$1,500.00	7.375x4.875
1/2 Page Vertical	\$500.00	\$1,500.00	3.605x9.875
1/4 Page	\$275.00	\$825.00	3.605x4.875
1/8 Page	\$150.00	\$450.00	3.605x2.375

Ad Submission & Billing:

DIGITAL READY Acrobat PDF or JPEG

RESOLUTION 300 dpi minimum

COLORS CMYK format

NON-DIGITAL READY If you have existing creative you would like resized or if you require creative services, please contact jenelle@moas.org or 386-255-0285 x320

AD SUBMISSION Submit all ads to jenelle@moas.org

PRICING All prices are based on high-resolution (300 dpi or better) JPEG or PDF formats. Previous artwork will be repeated if new artwork is not received by the closing date.

BILLING All advertisements are billed annually in August and processed by the Museum of Arts & Sciences. Please make checks payable to: Museum of Arts and Sciences.

Ad Submission Deadlines

WINTER 2022

SPACE RESERVATION: November 5, 2021

AD DEADLINE: November 29, 2021

SPRING 2022

SPACE RESERVATION: February 11, 2022

AD DEADLINE: February 18, 2022

SUMMER 2022

SPACE RESERVATION: May 20, 2022

AD DEADLINE: May 27, 2022

FALL 2022

SPACE RESERVATION: August 12, 2022

AD DEADLINE: August 19, 2022

Insertion Order

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

PHONE: _____ EMAIL: _____

AD SIZE: _____

PAYMENT FOR ONE ISSUE: _____ FOUR ISSUES: _____

CONTRACT DATES: _____ # OF ISSUES: _____

ADVERTISERS SIGNATURE: _____

PRINT NAME: _____

Please return to:
Museum of Arts & Sciences
Attn: Arts & Sciences Magazine Advertising
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Daytona Beach, FL 32114

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Phone: 386-255-0285 x320