

FROM HIDDEN GEM TO CROWN JEWEL

An Enduring Legacy

The Museum of Arts & Sciences (MOAS) is poised for a transformation—from hidden gem to crown jewel in Daytona Beach. Over the past year, we’ve engaged in a comprehensive master planning process to envision the future of MOAS and solidify our commitment to the community. We have shared these exciting plans, laying out our vision for a world-class institution. Now, we invite you to help us realize this dream by supporting the Crown Jewel Campaign, guided by our four priorities:



Construct a Landmark for Cultural Enrichment

Through this campaign, we will create a highly visible, iconic new building to serve as a stunning showcase for our beloved collections and rotating exhibits. This substantial structure will become a beacon of culture in our community and draw in visitors from near and far.



Renovate and Revitalize the Original Building

Our existing museum will undergo a transformation into a regional hub for science and education. These essential renovations will enhance the mission of the Museum.



Unify the Museum’s Campus for a Cohesive Experience

We will connect all three buildings across campus to tell one seamless story. A unified campus will amplify our mission to be the premier destination for art, science, and history in the region, offering visitors a comprehensive and enriching experience.



Step into a Bold New Identity

We will embrace a new identity that captures the essence of the Museum’s mission and pursuit of discovery. This transformation will increase our visibility, expand our resources, and solidify our role as a cornerstone of the community.

YOUR GIFT MAKES AN IMPACT:

An Enduring Legacy

Cici and Hyatt Brown have shared their commitment to the future of the Museum to solidify its presence as a community treasure and resource for future generations.

The Browns have committed a total of \$150 million toward capital and endowment funding.

The Crown Jewel Campaign

- Gifts will be matched 3-to-1, up to \$25 million, amplifying the impact of your generosity to the Museum.
- You will receive tax-deductible incentives with a 3-to-1 matching contribution.
- Naming opportunities will be available.
- This is an opportunity to create a lasting legacy, ensuring that future generations experience and benefit from the rich cultural offerings of the Museum.

BE PART OF THE MUSEUM'S FUTURE:

Together, we can turn MOAS into a crown jewel that shines for generations to come. Your support will help us create a lasting legacy, transforming the Museum into a destination that reflects the richness of our community and its commitment to culture and education.

For more information contact development@moas.org or 386-267-2505

Vision: We strive to be a cornerstone of our communities where all minds are expanded and spirits are sparked, creating deeper connections to the world using the nexus of art, science, and history.

Mission: To ignite curiosity and connection to art, science, and history that creates a lasting impact with our communities.