EXHIBITS AND PUBLIC PROGRAMS

The Museum offers a variety of public programs through both the Education and Community Cultural Grant. The Museum also has enriching adult classes, children's and family classes, and events, to adult education lectures, tours, and events. Over 75,000 visitors enjoyed the Museum’s variety of permanent exhibitions throughout the year as well as changing exhibits including the Schools to the Streets, the Color of Life, and the Seminole tribe and the Florida Everglades. The opening of the new West Wing in October 2015 was a milestone for the Museum as it represented the first improvement since 2009 that the entire Museum had been open for visitation. The new wing also marked the return of our summer camp travel program after a 10 year absence. The weeklong outreach, day bring groups to the visit the Marine Science Center, as well as Washington Oaks, citrus Grove, Ormond Beach, Green Springs, and Canaveral National Seashore. School field trips and outreach programs for the 2015-2016 Education Department. During the school year the Museum served about 10,000 students who participate in temporary and permanent exhibits that are found within the Museum.

The summer Learning Institute, one of the Museum’s largest annual fundraising events, has continued to grow and thrive this year with over 500 students in attendance in the summer 2015. The popular program now includes our first satellite location in Deland. This year also marked the return of our summer camp travel program after a 10 year absence. The weeklong outreach, day bring groups to the visit the Marine Science Center, as well as Washington Oaks, citrus Grove, Ormond Beach, Green Springs, and Canaveral National Seashore. School field trips and outreach programs for the 2015-2016 Education Department. During the school year the Museum served about 10,000 students who participate in temporary and permanent exhibits that are found within the Museum.

COLLECTIONS

During the 2015-2016 fiscal year, the Museum accessioned 465 objects into its collection. The most significant donations included a gift of Florida paintings from Cici and Hyatt Brown. Some of these paintings are currently on display at the Cici and Hyatt Brown Museum of Arts. Another significant donation was a 1960s Polaroid as the world’s oldest. The elver was found locally around 40 years ago at a construction site in Ormond Beach and is a very rare find.

This fiscal year we also welcomed the new Chief Curator and Gary R. Libby Curator of Art, Ruth Griffin. She will be responsible for management and oversight of the Museum’s curatorial department, including the production, installation and development of the Museum collections and temporary exhibits brought in for display.

2015 - 2016 Attendance & Outreach

78,021 Total visitors
14,408 Hours donated by volunteers
100,301 Website Views
1,227 Public Lectures and Gallery Tours
89,976 Adult Group Tours
8,297 Special Events, Family Days, and Special Programs, Open Houses
35 School Field Trips/Tours
5,845 Events Rentals

Impact by Numbers

Impact by Numbers

Signature events and programs such as MOAS History Con, LEGION Day, MOAS Space Day, Family Days, and Spring Break, and the introduction of Family Art Classes have been instrumental to the success of the Museum. Adult program including the popular Porch Talks at Gableville, the Lunch and Learn program, the Atlantic Ocean, and Meet Me in the Gallery lectures and tours continue to remain popular, and the Education Department mission and are successful due to the wonderful temporary and permanent exhibits that are found within the Museum.

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**INCOME: $4,893,142**

1) Federal, state, local and foundation grants $156,853 9%
1b) Volusia County ECHO * $282,589
2) Individual contributions** $1,270,408 26%
3) Corporate contributions $567,158 11%
4) In-kind contributions $150,375 3%
5) Benefits and fundraisers $153,865 3%
6) Membership, admissions and programs $776,284 16%
7) Investment income $1,402,264 29%
8) Other revenue (store, publications, rentals, etc.) $133,346 3%

**EXPENSES: $4,223,117**

A) Exhibits and educational programs $3,112,742 73%
B) Gamble Place operations $51,002 1%
C) Marketing and Development $504,871 12%
D) Management and general services $191,805 5%
E) Museum store and retail inventory, supplies $266,592 7%
F) Guild Expenses $96,105 2%

*This year, the Museum received funds from the completed West Wing Reconstruction Project, which was funded in part by Volusia County ECHO grant dollars, as well as funds for the Guest Services Lobby project which began in 2016 and will be completed in 2017.

**In addition to revenues from individual donors, major sponsors, appeals and other stable annual giving programs, endowment pledges for the Cici and Hyatt Brown Museum of Art that were made in 2014-2015 continue to be fulfilled.