

The logo for the Museum of Arts & Sciences (MOIAS) features the letters 'MOIAS' in a bold, white, serif font. The letters are set against a background of horizontal stripes in shades of orange and brown. The 'O' is notably larger than the other letters.

MOIAS

MUSEUM OF ARTS & SCIENCES

2014-2015

annual report

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executive director report



MOAS Executive Director, Andrew Sandall, with Cici and Hyatt Brown at the ribbon cutting for the Cici and Hyatt Brown Museum of Art in February 2015.

It would be difficult to not look back on 2015 as a pivotal year for the Museum of Arts & Sciences – one that would bring the organization well, and truly, into the next phase of its storied existence. The devastating floods of 2009 not only damaged the Museum's buildings, but also took a mental toll on the whole institution as the work to rebuild slowly began. By the end of the calendar year, we could proudly tell the community that we finally had the entire Museum reopened and had truly put the flooding behind us.

While 2015 would again be a year dominated by construction, it was also the year where the pieces finally fell into place and long awaited projects reached their completion. No project was as eagerly awaited as the opening of the Cici and Hyatt Brown Museum of Art in early February 2015, marking not only the end of a 3 year construction project, but also the culmination of a decade long dream of two of our museum's – and indeed our community's – most ardent supporters. Built to house their internationally-significant collection of Florida art, the opening of this museum was very much a 'game changer' for MOAS and one that piqued significant public interest as the structure slowly grew by the Museum's entrance on Nova Road.

One of the delights of managing the project was knowing that the people gazing in awe at the building as exterior features were installed, had no idea just how spectacular the interior would be! From the beginning, one of the underlying aims of the project was to create a uniquely Floridian home for a world-class collection of Florida art. The design process looked at many ways that this could be achieved, taking time to consider what architectural style would best capture the essence of our home state. The

initial concepts went through many iterations, mostly trying to wrangle with the issue of scale as it proved difficult to find architectural forms that retained their integrity once taken up to the 26,000 square feet (the size of the final building). The solution came by reversing the question to find a vernacular architectural style that was of that size to begin with. The result was to create a totally state-of-the-art museum building that represented a modern take on a North Florida tobacco barn. The interior followed that stylistic theme, but the featured systems rivaled any art museum in the world to the benefit of such an important collection.

When the Museum finally opened to the public, it was a magnificent celebration shared with many of our friends and supporters. I can still vividly remember standing at the podium, speaking to the audience of elected officials and trustees that preceded the ribbon cutting ceremony and seeing the crowds growing at the entrance in anticipation of being the first to see the new Museum. The moment the doors opened, I swelled with feelings of both pride and relief that we had not only brought this new museum to the community, but the feedback we were getting suggested that we had also exceeded expectations.

Of course the opening of the Cici & Hyatt Brown Museum of Art is only part of the story of 2015. We had opened our new planetarium the previous summer as the first phase of the new West Wing construction project, and as the year came to an end, were within days of opening the main wing back up to the public. Due to its location, the project to replace and raise the original part of the Museum was going on largely unnoticed at the rear of the main building, but those of us

involved knew how spectacular the space was going to be. With so much space under construction during 2013 and 2014, it was gratifying to see our visitors and donors still supporting us and letting us know that they were as eager as we were to enjoy the new spaces.

We had also kicked off the 2015 year with the unveiling of the newly reimagined Root Family Museum Train Station, allowing visitors to enjoy the spectacular Hiawatha and Silver Holly railcars in a comfortable and fresh environment. Benefitting from a total exterior restoration, these two icons from a more elegant age provided the centerpiece of a dedicated railroad history display. The newly air-conditioned building gave us the ability to bring many railroad artifacts out of storage to be put on display, some for the first time ever. The Train Station was just a part of the work we undertook in the Root Family Museum to help better tell this story of a family at the center of one of the greatest success stories in American industrial history. Now visitors are even more deeply engaged in one of the most popular areas of the Museum.

With so much of the Museum campus under construction, it would be easy to view 2015 as a difficult year, but we were buoyed throughout by the kind words and support from our visitors, donors, and the community. Our education programs remained popular, and the new Planetarium in particular drew visitors and schools in record numbers. Our Museum Guild continued to stay busy, raising much needed funds for our operations. Our Board of Trustees got to work in shaping the organization, ready for it to emerge from this period of dramatic change both leaner and more focused.

In closing, it would be impossible not to thank our staff, Board of Trustees, volunteers, donors, and supporters for rallying around us during the past year. We are proud of what we are achieving here at MOAS and so happy to finally be sharing the results of our hard work with you all as each project ends and opens. I thank you all once again for supporting the arts and culture in your community, and look forward to sharing many more wonderful experiences with you.

- Andrew Sandall,
MOAS Executive Director

Board of Trustees Report

2015!! What a year of celebration for the Museum!

The Museum of Arts and Sciences has just concluded an exceptional year of completed activities, marking the successful culmination of multiple years of loss, recovery, watchful waiting, thoughtful planning, complicated design, timely and economical construction, and joyful display of new facilities. Just summarizing everything that has been accomplished is breathtaking.

Heading the list was the completion of the enclosure of the Root Family Museum Train Station in November 2014, followed by the reinterpretation of the collections in the Root Family Museum. With the continued support and generosity of the Root Family Foundation, the project has updated and enhanced one of the most popular experiences for visitors to the Museum.

Another highly anticipated event was the February Gala Opening of the Cici and Hyatt Brown Museum of Art. This new museum was a gift to the community at large to last for generations which will showcase the entire collection of Florida art acquired by the Browns. The festivities were also the opportunity for the announcement of the campaign for the Brown Endowment for operating support of the Brown Museum, which was well on its way to reaching its \$15 million goal by yearend.

Closely following the Root Family Train Station opening came the multi-day celebration of the completion of the West Wing Renovation. Together with the relocation of the Planetarium in 2014, the construction of the new West Wing addressed prior flooding vulnerabilities and gave new homes to the Giant Ground Sloth and the Prehistory of Florida Gallery, the Cuban Collection, the Karshan Center of Graphic Arts, the Marzullo Gallery, and the Gillespy Gallery. Less visible to visitors but of great significance to Museum operations, the West Wing now provides spacious, fully usable "back of house" space for collection gathering, storage and maintenance, and professional office space for curatorial staff. The 6+ year adventure with the West Wing that began with a May 2009 flood reached its conclusion with the help of FEMA funds through an alliance with the City of Daytona Beach and a County of Volusia ECHO grant. The reimagined space of the West Wing will enable special exhibitions, events, and programming for decades to come.

WHEW! And if that was not enough, the Board of Trustees acted on an opportunity that arose late in the year, to move forward with a new project to construct a new Guest Services Entry Hall that will enhance visitor and guest experiences in a truly professional way. This will be funded through a generous gift from Dr. Thurman and Elaine Gillespy to match another County ECHO grant. Design and construction are targeted for 2016, with a projected opening in 2017.

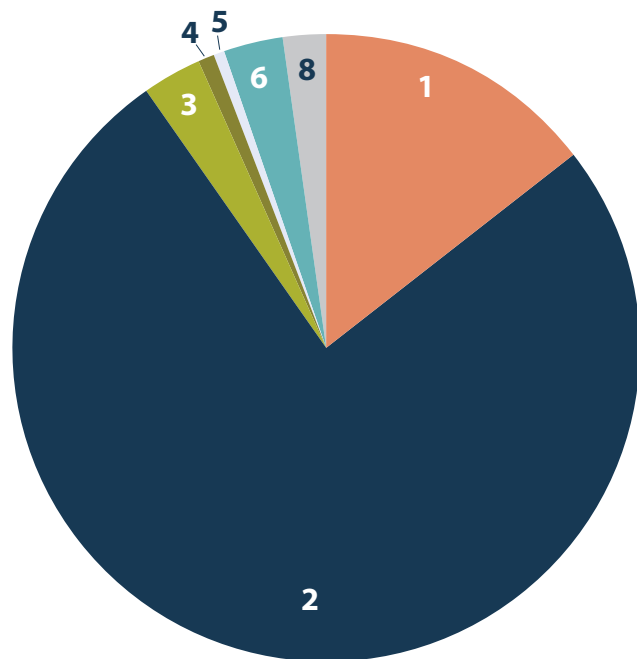
The common thread that runs through everything summarized above, starting with conception of projects, planning, implementation and celebration, is the amazing support of a wide range of people. This starts with our active, engaged and enthusiastic Board of Trustees, in conjunction with experienced administrative leadership and staff, gifted curatorial staff, front line employees and dedicated volunteers. The financial support of the business community and the general membership, as well as the involvement of the visitors and general public who enjoy our programming are all to be recognized and thanked.

This has been a remarkable year in the life of the Museum of Arts and Sciences. The coming year will be different, but it is our belief that 2016 will be remarkable in its own right. Come and be a part of it and help the Museum continue to be exceptional!

- Thomas Hart, Board of Trustees, President

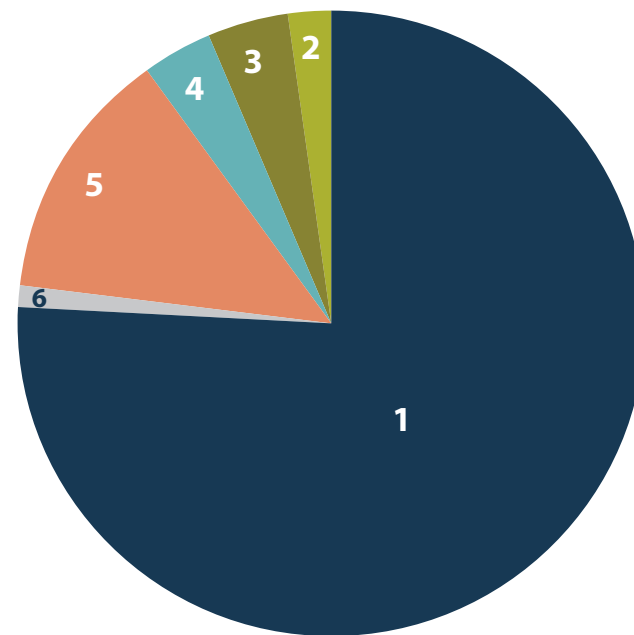
fiscal year 2014-2015 operating summary

Income: \$20,193,498



7

Expenses: \$3,758,756



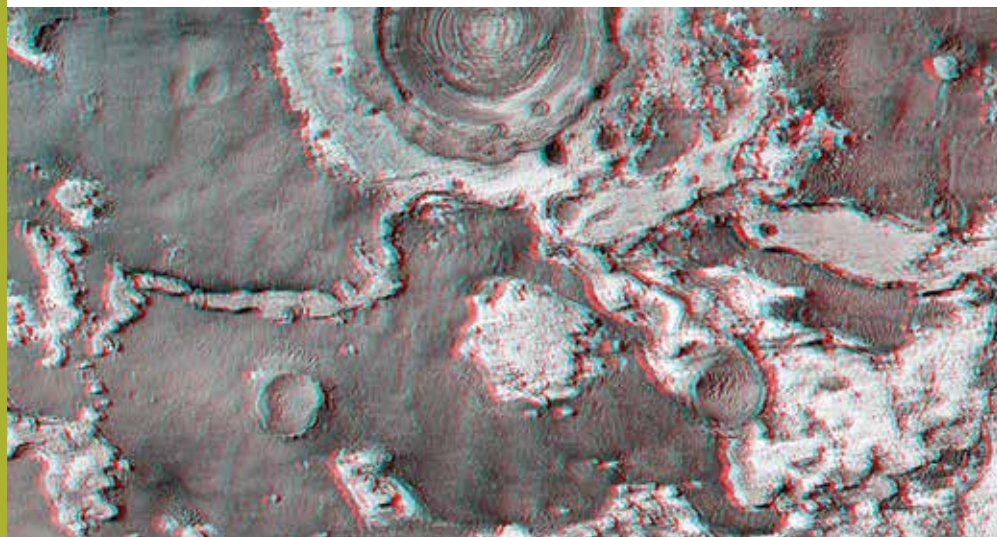
1) Federal, state, local and foundation grants*	\$2,981,651	14%
2) Individual contributions**	15,520,853	77%
3) Corporate contributions	624,530	3%
4) In-kind contributions	184,469	1%
5) Benefits and fundraisers	132,216	1%
6) Membership, admissions, and programs	595,396	3%
7) Investment income	-299,419	-1%
8) Other revenue (store, publications, rentals, etc.)	453,802	2%
	\$20,193,498	100%

A) Exhibits and educational programs**	\$2,858,941	76%
B) Dow Museum and Gamble Place operations	33,751	1%
C) Marketing and development	497,412	13%
D) Management and general services	136,101	4%
E) Museum store and catering inventory, supplies	149,741	4%
F) Guild expenses	82,810	2%
	\$3,758,756	100%

*This year, the Museum completed the West Wing Reconstruction Project, which was funded by federal FEMA as well as Volusia County grant dollars, shown here in addition to annual state and county operating grants.

**In addition to revenues from individual donors, major sponsors, appeals, and other stable annual giving programs, in 2014-2015 the Museum established a new endowment for the Cici and Hyatt Brown Museum of Art, nearly \$12 million in cash of which was received in this fiscal year. Moreover, this year the Museum received generous financial assistance toward start-up costs and outfitting of the new Brown Museum of Art facility.

exhibitions



Mars, NASA/JPL-Caltech/MSSS, Crater in Meridiani Planum; from the ERAU-MOAS Anaglyph Collection

The 2014-2015 fiscal year followed a similar trend to the year prior with many more changes to the MOAS campus. In the main Museum, due to the construction of the new West Wing and the temporary relocation of many of the Museum's collections, no outside exhibits were hosted.

The Cuban Foundation Museum remained in the Ford Gallery awaiting the West Wing's opening, along with the African artifacts in the North Wing corridor. Both of these exhibits were removed in July 2015 in preparation of reinstallation into their new homes in the West Wing. The Giant Ground Sloth skeleton, which was located in the Bouchelle Changing Gallery, was disassembled and moved to the West Wing for reassembly in August 2015.

The Museum was able to exhibit three new shows in the newly available exhibition spaces.

3D Solar System: Stunning Anaglyph Images of Celestial Bodies

April 2015 – September 2015

In collaboration with Embry-Riddle Aeronautical University and partially funded by a Florida Space Grant, the Planetarium and Curatorial Department put together 25 large posters of NASA 3-D anaglyph images that were displayed in the lobby of the Planetarium. The red/blue images primarily were close up shots of Mars, taken by rovers, and distant views of the red planet as well that were captured by orbiting spacecraft. The exhibit also contained images of the Sun, Moon, and the comet Churyumov-Gerasimenko. When viewed through red/blue glasses, the scientific images would display a sense of depth that allowed for a great deal of detail to be pronounced. Embry-Riddle graciously printed and laminated the posters, while MOAS put together the labels and hung the exhibit. The anaglyph images are now a joint collection between

ERAU and MOAS that will go on display periodically.



Faces from the Past: Portraits from the MOAS Collection

August 2015 – February 28, 2016

This exhibit was displayed in the Edward E. and Jane B. Ford Gallery and contained portraits in a variety of mediums from the MOAS Collection that dated from the 18th century through the 20th century.



John James Audubon: A Selection of Prints from the MOAS Collection

August 2015 – February 28, 2016

This exhibit, shown in the North Wing corridor, was of prints by John James Audubon, a French-American ornithologist noted for his bird drawings and paintings. After being educated in France, he came to "Mill Grove," the Audubon estate outside of Philadelphia where he first experimented with bird-banding and migration. Eventually he devoted his life to painting birds and other animals. Audubon earned a living painting portraits and for a time, taught drawing in New Orleans. He took his bird paintings to a publisher in Edinburgh, Scotland, and they were printed in *Birds of America* between 1827 and 1838, with the text, *Ornithological Biography*, appearing in five volumes between 1831 and 1839. William MacGillivray, a Scottish naturalist, collaborated with Audubon on the text and supplied most of the scientific data. Audubon had completed more than 400 paintings by 1838. Because he was one of the first U.S. naturalists, the Audubon societies of today were named for him.



Contemporary Paintings from the MOAS Collection

Fall 2014 – January 17, 2016

The Contemporary Paintings from the MOAS Collection exhibit continued to be displayed in Root Hall as well as the Museum lobby. This grouping of contemporary art pieces were in a variety

of different sizes and media. Artists in the collection included Antoinette Slick, Hiram Williams, James Rosenquist, and David Swoyer.



Forms of Fancy: Sculpture from the MOAS Collection

September 2015 – Current

This exhibit is in the Bouchelle Changing Gallery and showcases a variety of sculptures from the MOAS collection with the oldest piece being an ancient tomb figure from China and the newest piece being a 21st century painted ceramic "Kitty Hawk." This exhibit represents 2,000 years of sculpture from across the globe.

During the 2014-2015 fiscal year, MOAS celebrated the opening of a brand new Museum on the north side of the campus. The Cici and Hyatt Brown Museum of Art opened in February 2015 and contains a collection of Florida art with pieces dating back to the early 1800s. The Museum contains a large permanent gallery as well as six changing galleries. During the first year of operation, the following temporary exhibits were displayed.



Florida Weather

February 8, 2015 – Current

The Florida Weather exhibit, currently on display on the south side of the France Family Gallery, provides guests with the opportunity to experience a myriad of Florida weather in just one day. The Florida Weather gallery offers a look into Florida weather as represented by art. Florida is known for weather that changes with uncanny speed. Sun, rain, wind, clouds, storms, and fog all play a part in what the artist sees and wants to capture. The color, technique, rhythm and texture are all focused to evoke the full sensation of what is Florida's revealing environmental trait.

(Opposite page) Column One: *Portrait of Caroline Heam Cowl*, Alphonse Jongers, Circa 1905; *Fish Hawk or Osprey*, Robert Havell, after John James Audubon; *Woman as Vessel*, Antoinette Slick

Column Two: *King Solomon*, Alexander Archipenko; *Matheson Hammock, Coral Gables*, ca. 1930, Ernest Lawson



ABOVE: "Mary's Diner, Cortez, 1962"; David Davidovich Cherson Burliuk
BELOW: "Kites Over Fort, 1987"; Langston Moffett; "Carriage Ride on Cuna Street, St. Augustine," ca. 1965, Emmett John Fritz

Naïve Florida

February 8, 2015 – Current

The Naïve Florida exhibit that is on display in the A. Worley Brown & Family Gallery gives visitors a look at a timeless genre that includes prehistoric cave paintings, regional and tribal works, and early religious art. The term "naivism" is usually applied to a style of art that indicates that the artist lacks training in formal art principles and methods. These paintings showcase naivism in Florida art and the easily understandable and often idealized scenes of everyday life.



Lost Colony

February 8, 2015 – February 20, 2016

The Lost Colony exhibit contained artwork produced by a group of artists who painted in St. Augustine in the early to mid-20th century. Given the collective name "The Lost Colony" artists, the group developed into the largest art colony in the south. The work of these artists has been recognized as an important contribution to American regional art.



Florida Communities

February 8, 2015 – Current

The Florida Communities exhibit is currently

on display on the north side of the France Family Gallery. This exhibit showcases paintings that exhibit typical Florida communities and their occupants in daily and labor activities. These paintings date back from the mid-19th century to the late 20th century.

Volusia County

February 8, 2015 – Current

The Volusia County exhibit is shown throughout two galleries and contains paintings with the county as the subject. Volusia County has encouraged both well-known and less-known artists to portray the environments and people from the county from the last quarter of the 19th century and on.

During the past fiscal year, the curatorial division presented curator-led adult lectures on the arts, decorative arts, and social history to 917 members of the community including college students. Tours of the exhibits were given to over 1,296 people made up of art leagues and other community organizations. Exhibit tours were also presented to 8,799 members of youth school groups from Volusia County and other surrounding areas.

2014-15 EVENTS

October 24, 2014
Night of the Paranormal
Attendance – 154

November 5, 2014
Root Family Museum Train Station Opening
Attendance – 147

November 14, 2014
Astronomy Night
Attendance – 25

December 5, 2014
Night Sky Celebration
Attendance – 57

December 8, 2014
Annual Meeting, Dinner and Awards Presentation
Attendance – 91

December 10, 2014
MOAS Holidays in the Galleries
Attendance – 68

February 13, 2015
Date Night Under the Stars
Attendance – 65

March 18, 2015
Cici and Hyatt Brown Museum of Art Opening Renaissance Society Reception
Attendance – 50

March 20, 2015
MOAS Member Appreciation Day
Attendance – 50

March 20, 2015
Cosmic Cosmos: Classic Cocktails in the Planetarium
Attendance – 120

May 2, 2015
MOAS Space Day
Attendance – 82

May 2, 2015
Model Ship Builders Expo
Attendance – 10

July 14, 2015
Pluto-Palooza!
Attendance – 229

August 26, 2015
Science of Beer
Attendance – 178

September 19, 2015
Florida Natural History Family Festival
Attendance – 150

September 25, 2015
Septembers with the Smithsonian, Renaissance Society Reception with Smithsonian Jazz Masterworks Orchestra (SJMO)
Attendance – 87

September 26, 2015
Septembers with the Smithsonian, Smithsonian Jazz Masterworks Orchestra Saturday Matinee Concert
Attendance – 187

September 26, 2015
Septembers with the Smithsonian, Smithsonian Jazz Masterworks Orchestra Evening Concert
Attendance – 220

LEFT: MOAS Members in the Hiawatha train car on the opening night of the Root Family Museum Train Station in November 2014.

MIDDLE: Guests enjoying the photo booth at the Cosmic Cosmos social event hosted by the MOAS Young Philanthropists in March 2015.

RIGHT: Members of the MOAS Young Philanthropists and Director of Development, Jessi Jackson Smith at the MOAS Holidays in the Galleries event.



grants & development



The MOAS West Wing, made possible by a FEMA Flood Mitigation Grant, a Volusia County ECHO Grant and Museum funding. The West Wing officially opened to the public in October 2015.

The new 26,000 square foot Cici and Hyatt Brown Museum of Art opened in February 2015, thanks to the generous contribution of \$14 million by Cici and Hyatt Brown. The facility is home to the Brown's significant Florida art collection, featured in a grand gallery with a mezzanine and six smaller galleries. The February opening celebrations marked the commencement of the Brown Museum Endowment campaign, established to ensure the ongoing operation of the new facility for generations to come. With every donor dollar contributed being matched by an additional two dollars by the Browns, the goal of the endowment is to raise, at a minimum, \$15 million, which will provide the necessary support for long-term capital improvement and major replacement needs for the facility.

Through the end of fiscal year 2015, nearly \$13 million in cash and pledges was raised toward the goal, including gallery naming and designated area naming sponsorships by the **France Family**, the **A. Worley Brown Family**, **Florida Hospital**, **Consolidated-Tomoka Land Co.**, and **Chris and Charlie Lydecker**.

Other multi-year donor-funded projects continued, including ongoing **Root Family Museum** renovations funded by a generous \$1.2 million donation from the **Root Family**.

This year, new interpretation began in the **Coca-Cola exhibit**, featuring objects never before displayed. In addition, the Museum now features an original Coca-Cola bottle – one of only two in existence from the Root Family's

private collection. The bottle's significance was further highlighted by a celebration of the 100 year anniversary of the award of the Root Glass Company's Coca-Cola bottle patent.

As the fiscal year ended, the Museum completed the **West Wing Reconstruction**, funded by a **FEMA Flood Mitigation Grant Award** of \$4,379,816, a **\$1,600,000 Volusia County ECHO Grant Award**, and Museum funds, along with donations for the **Prehistory of Florida gallery** installation. Since its opening last year, our new state-of-the-art **Planetarium** has been extremely popular and attendance has more than quadrupled. Substantial construction of the remaining original West Wing was completed in June of 2015, and the grand reopening followed in October. Our internationally recognized **Cuban Foundation Museum**, the **African Arts gallery**, and changing exhibit galleries returned to the West Wing, along with our iconic **13-foot Giant Ground Sloth** fossilized skeleton.

The Museum received, for the fourth year in a row, a **VISIT FLORIDA Small Business Grant**. MOAS was awarded \$5,000 in marketing funds to assist in promoting its annual **Septembers with the Smithsonian** education series to a much broader Central Florida market. Through these VISIT FLORIDA funds over four years, the Museum has been able to extend its advertising reach and procure additional newspaper, cable TV, radio, and online advertising. With the assistance of these grants, our Septembers with the Smithsonian events featuring the Smithsonian Jazz Masterworks Orchestra have seen record-breaking sellouts.

MOAS is grateful for its continuing partnership with the **GE Volunteers**, which through its **Florida Atlantic Coast Chapter**, secured \$15,000 this year to

assist with ongoing exhibit design and construction in the Museum's **Charles and Linda Williams Children's Wing**. These funds, together with funding and support from other community business partners, will be used to create fun and exciting hands-on exhibits for visitors of all ages.

MOAS was awarded a \$76,483 **Volusia County Community Cultural Grant** to support the Museum's general operations for the 2014-2015 fiscal year. These funds, for which the Museum applies annually, support, in part, many of its key artistic, technical, and administrative staff positions as well as marketing of its exhibitions and programs. Over the years, the Volusia County Community Cultural Grant has been crucial to the Museum's continued growth and overall success. This year, thanks to full cultural arts program funding by the Florida state legislature, the Museum also received its total request of \$150,000 in operating support from the **State of Florida Division of Cultural Resources General Program Support Grant**.

The annual **Major Sponsors Program** continues to thrive with the generous support of nearly three dozen individual and corporate donors. Children's programs, including the **Summer Learning Institute**, fundraisers like the annual **Passport Gala**, special events such as **Septembers with the Smithsonian**, membership in the **Renaissance Society**, our endowments, and our planned and matched giving programs have received solid financial support from the community this year. All of these important giving initiatives will be areas of focused philanthropic growth in the coming year, and will be vital to the Museum's ongoing efforts to build upon the world-class services we provide across our much expanded and enhanced Museum campus.

gifts

MOAS would like to extend a special thanks to the many individuals, organizations and companies who contributed to capital expansion initiatives, endowment campaigns, annual appeals, program and event sponsorships, and the Renaissance Society this fiscal year (October 2014-September 2015).

DONATIONS OF \$1,000,000 OR MORE

Gci and Hyatt Brown
The France Family

DONATIONS OF \$100,000 TO 999,999

The Clements Family
Florida Hospital
Rolf and Brigitte Gardey
A. Worley Brown and Family

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Guild of the Museum of Arts and Sciences
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DONATIONS OF \$15,000 TO 49,999

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building and grounds



Museum of Arts and Sciences

The Garden Club of the Halifax Country continues their efforts in maintaining the Museum's sensory garden and flower beds along the pond with an array of colors, smells, and textures to enhance the beauty of our natural surroundings.

The Kim A. Klancke, M.D. and Marsha L. Klancke Environmental Education Complex is routinely cleared of debris to ensure the safety of all our visitors. The Windows-in-the-Forest Education Building area is routinely cleared of debris and restrooms are made readily available for groups wanting to utilize this area.

The Abraham and Dorothy Frischer Sculpture Garden located on the south side of the Museum campus continues to be an enjoyable area for school groups as an educational component to their visit and as a location to gather for lunch or breakout sessions. Plans for updating



lighting in this area are in the works.

Inside the Museum, routine maintenance and inspections of all air-conditioning and heating systems throughout the Museum's 100,000 square feet continues.

The Root Family Museum recently had a new air conditioning system installed and programmed into the Museum's Trane® System, which monitors the flow of air throughout the Museum. In November 2014 the Root Family Museum Train Station enclosed was completed and opened to the public.



Gamble Place

The internal and external maintenance of this property is an ongoing process. The curatorial team continues to uphold the historic pieces within the homes while maintaining and preserving the buildings' historical integrity and aesthetic appeal. Scheduled programming tours and lectures by the Williams family (Cracker Creek Canoeing) have resulted in increased visitor and community participation.

The grounds and nature trail are cleared of debris on a rotating schedule. Building maintenance is routinely done to provide a pleasant and safe environment for all our visitors.

Dow Museum of Historic Houses

The Dow Museum of Historic Houses was sold in mid-November of 2014.



The Cici & Hyatt Brown Museum of Florida Art

On February 8, 2015, the much anticipated grand-opening of the Cici and Hyatt Brown Museum of Art took place and the Museum was officially opened to the public. The Museum is over 24,000 square feet and is equipped with the most up-to-date air and heating, security, and audio systems. Daily building maintenance is scheduled and monitored, as well as the lush grounds surrounding the property.

COLLECTIONS

During the 2014-2015 fiscal year, MOAS accepted 102 objects worthy of addition to the collection, gifted by generous donors.

One of the pieces donated was a painting by Don J. Emery, circa 1945, of a scene along the Halifax River. The painting was donated by Peggy Heinisch. It belonged to her grandfather and hung in the bar (owned by her grandfather and uncle) of the Breakers Hotel in Daytona Beach. The painting is of a scene of an underdeveloped Halifax River.

rentals and events



In the 2014-2015 fiscal year, the Museum hosted over 5,000 guests who attended 42 different events through the facility rental program. With the opening of the Planetarium and the Train Station in the Root Family Museum, the main Museum increased in functional rental space from two to four spaces. Additionally, with the opening of the Cici and Hyatt Brown Museum of Art in February 2015, and the reopening of the newly rebuilt West Wing in October 2015, the Museum now has a total of ten unique spaces to host birthday parties, weddings, receptions, corporate events, and meetings.

The facility rental program has seen many repeat corporate businesses using locations around the MOAS campus to host meetings and receptions. In December 2014, the Museum was rented out in its entirety to host a Holiday party for a large local corporation. With the addition of the Brown Museum, the MOAS campus is becoming an increasingly popular venue to host weddings.

Rental spaces include:

Root Hall, a perfect location for birthday parties, receptions, or dinners. Root Hall is located in the

center of the Museum. The capacity for this room is 136 people seated and 179 people reception style.

Root Family Auditorium, a 255 seat auditorium that is a perfect location for lectures, seminars, performances, or wedding ceremonies. Auditorium amenities include sound, PowerPoint, DVD, and a projector.

Root Family Museum Train Station, a newly remodeled space that is perfect for any reception. This location has a capacity of 96 people seated at round tables or 126 people at high top tables.

West Wing Main Corridor, our newest space at the Museum of Arts & Sciences. This main corridor of the West Wing was designed to hold ceremonies, receptions, or private corporate dinners. With a capacity of over 300 people seated, this space can easily accommodate large groups or presentations.

Planetarium, a truly unique rental experience. The new state-of-the-art Planetarium is equipped with 94 seats that can be used for meetings, lectures, conferences, and concerts under the stars. No food or beverage is allowed in the Planetarium.

Cici and Hyatt Brown Museum of Art, Main Hall, located at the entrance of the Museum. The Main Hall of the Brown Museum was designed with

your special event in mind. This location can accommodate up to 160 people seated at tables or 220 people seated theater-style.

Cici and Hyatt Brown Museum of Art, Florida Hospital Courtyard, the perfect outdoor location for your event. This space is ideal for large gatherings such as wedding receptions, fundraising events, reunions, and anniversary celebrations. The capacity is 312 people seated or 400 people standing.

Cici and Hyatt Brown Museum of Art, Consolidated Tomoka Education Room, an ideal space for meetings and workshops. The Consolidated Tomoka Education Room is equipped with a LCD projector and screen. This room is perfect for programs that require tables, chairs, or a more educational environment. The location can also be used as a buffet room for your special event when using the Main Hall. The capacity is 58 people seated.

Cici and Hyatt Brown Museum of Art, Chris and Charlie Lydecker Conference Room, the perfect space for small meetings. This location is equipped with a 22 person board table and LCD projector and screen.

Cici and Hyatt Brown Museum of Art, Permanent Gallery, perfect for a wedding ceremony. The Permanent Gallery features a central grand staircase that is sure to provide a unique setting to anyone's special day.

Social Events

In addition to the Facility Rental program, the Museum has also expanded its social event offerings. In December 2015, the Museum opened its doors to the community for the **Holidays in the Galleries** event. Guests received gallery tours and learned how other cultures celebrated the Holidays, enjoyed a Holiday laser show and performances from Embry-Riddle's Acafellas, and decorated Holiday cookies.

In March 2015, the Museum's Young Philanthropist group hosted a **Cosmic Cosmos** event, which provided a fun social atmosphere, complete with classic cocktails, delicious food, a photo booth and live shows and laser light shows in the Planetarium.

Finally, to close out the year, the Museum hosted the **Science of Beer** event in August outside in the Florida Hospital Courtyard at the Brown Museum. This event was a collaboration with Tomoka Brewery to allow guests to socialize while tasting a variety of brews and food. Brewmasters from Tomoka Brewery also educated the crowd on the process of brewing craft beer.

Opposite Page: Cici and Hyatt Brown Museum of Art, Permanent Gallery

Left: (top) West Wing, Main corridor
(bottom) Cici and Hyatt Brown Museum of Art Main Hall

Right: Science of Beer Event



MOAS Senior Curator of Education and Curator of History, Zach Zacharias, leads a tour in the Cici and Hyatt Brown Museum of Art

educational programming

The Museum's Education Department has created many programs that cater to visitors and members of all ages. From preschool classes, history and art lectures, to themed festivals, the Education Department continues to fulfill its mission to teach art, science, and history. MOAS has continued to develop programs to fit community needs for public and private schools, church groups, and adult education. These programs enhance the understanding of the Museum's collections and beyond.

Tours

Providing tours of the collection remains an important function of the Education Department. There has always been a strong demand for this service from visitors. The Education Department has created many different tour packages for visiting adults and school groups. Most school groups visit the Museum for 2.5 hours and choose to have a gallery tour and a trip to the Planetarium and the Children's Museum. Last year, the Museum served 149 different schools with a total attendance of 9,818 school children from Pre-K through high school.

Adult tours have continued to grow in popularity with many groups wishing to see the Cici and Hyatt Brown Museum of Art. Many of these adult groups come from the surrounding areas including Jacksonville and Orlando, or as far as Gainesville. During the 2014-2015 year, the Museum conducted 89 adult tour groups that served 1,793 visitors.

Outreach

The Education Department has continued to offer extensive outreach programs for many different groups. The Museum's "Family Science Nights" is the outreach program that serves the largest group. Most outreach is conducted in different area schools in an after-hours program. The Education Department continues to offer a wide array of afterschool programs, such as General Science Night, Family Math Night, Astronomy Night, and Ecology Night. As always, these hands-on programs, along with the science kits used, follow the curriculum mandated by the State of Florida. Outreach programs continue to be significant revenue generators for the Museum. Last year, the Education Department conducted 80 school outreach programs that served 3,807 students.

Other popular outreach programs were also conducted for many adult groups. A monthly Florida History lecture series at Victoria Gardens, a 55 and older community, is in its 5th year. Many other presentations are given to local and regional community clubs such as Rotary, anthropology clubs, history clubs, and more. These outreach presentations are a great way to create an increased awareness of the Museum's strong presence in the community.

Partnerships

During the last fiscal year, the Education Department's main partners were the

General Electric (GE) Volunteers. Led by James Kotas, these dedicated individuals helped to maintain the exhibits in the Charles and Linda Williams Children's Museum, created new exhibits, and helped with science outreach. One of the new exhibits that was installed for the Museum was the Magnetic Wall, which used the forces of magnetism and gravity that children can explore. The GE Volunteers have also received grants from their parent company to pay for the expenses of new exhibits and upgrades.

The Museum has partnered with the Smithsonian Museum of Natural History to create a high school internship program at MOAS. This program, in conjunction with the Smithsonian, is called the "YES" (Youth Engaging in Science) program. Funded with a generous stipend, this afterschool program introduces high school students to the Museum's natural history collection as a basis for creating projects. The program includes a webinar from the Smithsonian scientists, student presentations, and instructions on conducting research. This program is only open to low-income students of need and is limited to Atlantic and Mainland High School.

The Education Department has a partnership with Volusia County Schools to work with 3-D printers. This program is

(Continued on page 22)



Curator of Astronomy, Seth Mayo, giving a gallery talk on 3D Solar System images on display in the Planetarium lobby.



"I Got Rhythm" Exhibit in the Charles and Linda Williams Children's Museum

conducted through the school system's teacher on assignment, Louise Chapman, Science Specialist. This program is only open to high school students and teaches the fundamentals of 3-D printing technology while integrating the natural sciences. Students pick natural history specimens to research and learn about, then they print a 3-D copy of the specimen which will be used in the traveling hands-on exhibits that go out to elementary schools.

Charles and Linda Williams Children's Museum

The Children's Wing is a big draw for the school system tours as well as for families who are visiting for the day. It is one of the most important parts of the Education Department. This year, we installed a new exhibit that was funded by a grant from PNC Bank called "I Got Rhythm." This exhibit explores the many types of drums, percussion instruments, and sounds that can make up different

rhythms. This multi-media exhibit is designed for families with children ages 0-5 years old. Shakers, electric drums, gongs, and bongo drums are some of the types of instruments found in this exhibit. This exhibit opened in January 2016.

The Magnetic Wall is another new exhibit that was created by the GE volunteers with funds from the General Electric Education Grant. This exhibit features a massive metal wall with tubes that create unlimited patterns. Children of all ages can make a track and drop a ball through the tubes and watch gravity pull it to the ground. This exhibit can be used by the child alone or cooperatively with their parents.

Adult Education

The Education Department has continued to provide an array of programs for adults. One of the most popular programs is the Afternoon with

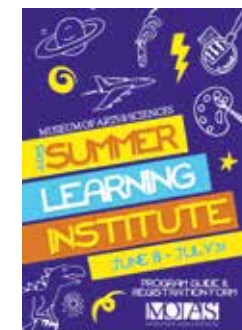
Florida History. This quarterly program features various topics on Florida history from beach racing all the way to Civil War history. This program has served close to 500 adults in attendance for the year.

Another popular adult program that was just added recently is called Lunch and Learn and is held at the Cici and Hyatt Brown Museum of Art. The first time this program was offered, it was completely sold out. This event features a catered lunch from the HoneyBaked Ham Café at the Brown Museum and a presentation on particular paintings in the collection, followed by a walkthrough.

Special lectures and programs, such as the Talk and Walk and the Porch Talks at Gamble Place, have been a regular part of the yearly programming for adult visitors and MOAS Members. One example of a special lecture was when artist Sandra Lloyd came to the Brown Museum for a talk in the gallery about her work. Once

per month, presentations are given on the back porch of the Cracker House at Gamble Place highlighting topics such as steam boating on the Ocklawaha River or on John James Audubon's travels through Florida.

Other special programs that continue to be popular with our adult audience include the Natural History Festival which is held in conjunction with Septembers with the Smithsonian. Last year we featured the Orlando Fossil Hunters Club, Halifax Audubon Association, Lyonia Preserve, and many others. At the 2015 festival, MOAS featured world-renowned shark investigator, George Burgess, from the University of Florida.



2015 Summer Learning Institute

The 2015 Summer Learning Institute was a record year. The Museum served 560 students in a seven-week program. The program featured

35 classes that focused on art, science, and history for ages 4 through 13. More than half of the classes were filled to capacity. Classes such as LEGO Block Party, Claymation Movie Making, Time Tunnel, and Digging for Dinosaurs were repeat sellouts. Community donors are always important to the Summer Learning Institute as they provide monetary contributions that go towards scholarships for families in need. Last year, 28 scholarships were given out to students of low-income families. The Museum would like to give special thanks and recognition for the generous support of Bright House Networks, Florida Power and Light, Daytona Beach Kennel Club, Stuart Sixma, First V.P. Wealth Management, Morgan Stanley Wealth Management and Thomas J. Yuschok, M.D., Radiology Associates Imaging Center. Important monetary contributions made by these businesses and individuals help to reduce the cost of attending the Summer Learning Institute for children of low-income families.

marketing and public relations

Come See What's New at The Museum of Arts & Sciences!

CICI AND HYATT BROWN MUSEUM OF ART
Featuring a collection of historical Florida-themed paintings dating back to 1839. Now open!

ROOT FAMILY MUSEUM
New enclosed train station with restored exhibit giving insight into the lives of early American industrialists. Now open!

PLANETARIUM
This state-of-the-art astronomy facility features new dynamic and educational programming. Now open!

WEST WING REBUILD
The Museum's 13-foot Giant Ground Sloth skeleton will once again return to its home! Scheduled to open Fall 2015!

CUBAN COLLECTION | COCA-COLA® COLLECTION | AMERICAN ART | AFRICAN ART | CHILDREN'S MUSEUM | NATURE PRESERVE | CLASSIC TRAINS

For updates on these additions, visit MOAS.org
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The Museum of Arts & Sciences continues to take advantage of the many communication tools that are at its fingertips while continuing to keep current on the newest forms of advertising and also looking for new and creative ways to market information to the community it serves. These include traditional media such as print, radio, cable, and outdoor as well as new media such as digital, mobile, and social. The Museum chooses the best and most cost efficient and effective tools to convey its message based on the event and target audience – including, but not limited to, sponsors and patrons, visitors and potential visitors, and members – which include local residents and in-state and out-of-state visitors, schools, and more.

MOAS Publications

The MOAS website (www.moas.org) continues to be the most far-reaching and widely used communication tool that can reach diverse audiences throughout multiple markets. The website is used by visitors to learn about upcoming exhibits, calendar events, and the most current museum information. Website visits for the past fiscal year are at 134,762, a 38.5% increase over the prior fiscal. Mobile traffic continues to climb with visits at 50,725 from 29,075 the previous period. Google organic search is a tremendous form of advertising. It is important to attract an audience with unpaid content. A continued increase in organic traffic means that the content that is put out is aligned to what customers are looking for. Organic traffic on the MOAS site increased this year by 33.5% to

74,507 visits while direct traffic, received when a visitor types in the actual URL, increased by 36% to 28,809 visits. Another form of advertising the Museum takes advantage of by way of a Google Grant is a paid search tool called Google AdWords. This year traffic driven by paid search increased by 21.5% to 4,917 visits. Google AdWord search terms and ads are managed by the MOAS Marketing and Public Relations Department. Other search engines, such as Yahoo, Bing, Daytona Beach Area Convention and Visitors Bureau, Trip Advisor, Orlando Sentinel, Reddit, Volusia County Moms, and AOL all rank in the top 15 in the number of visitors driven to www.moas.org. Facebook has been a large component of advertising this past fiscal year and continues to increase in power with 1,049 visits over last year's 744 visits.

Arts & Sciences magazine is a key communication tool for the Museum which is sent to all MOAS members and is distributed at the Museum. The magazine can also be found at each Chamber of Commerce for the local communities and select area resorts. Over 5,500 copies of the publication are distributed quarterly.

The Museum of Arts & Sciences eNewsletter is sent out to over 10,400 subscribers each month. Over the past year, the number of subscribers has increased by 16.8% with an average open rate of 28% and an average click rate of 9.9%, an increase over last year.

Each year, MOAS produces a number of collateral pieces to help promote the Museum, membership, and sponsorship opportunities. For example, the Major Sponsor brochure helps generate participants into the program and is produced annually. A new brochure for the main museum as well as the Cici and Hyatt Brown

Museum of Art was also produced to advertise permanent collections and new exhibits. The Marketing and Public Relations Department also creates invitations and programs for all Museum sponsored events as well as promotional signage to be used in the Museum lobby, on www.moas.org, and on social media sites such as Facebook and Twitter.

Advertising and Press



Advertising and press, both locally and regionally, are vital to generate awareness, interest, and visits to the Museum. Both are important to the overall growth each year.

The opening of the Cici and Hyatt Brown Museum of Art in February 2015 contributed to an increased amount of press coverage, both locally and nationally including the Daytona Beach News-Journal, the Hometown News, the Ormond Beach Observer, WNDB, a local news radio station, Maine Antique Digest, The Magazine Antiques, My Coast Magazine, the local Pennysaver, the New York Times, and American Art Review.

Advertising the Cici and Hyatt Brown Museum was done throughout both local and regional markets through the use of print, digital, cable, outdoor, and social media marketing. The opening of the new Museum allowed for the opportunity to try a new form of social media marketing through the use of sponsored advertising with a sweepstakes element. To coincide with the ribbon-cutting ceremony, the Museum targeted an audience that was interested in art and museums in the surrounding areas to present them with the opportunity to enter to win a chance to be the first visitors at the Cici and Hyatt Brown Museum of Art. Two sets of winners were selected to be a part of the invitation-only brunch and were also the first four people to be welcomed into the new Museum by Cici and Hyatt Brown themselves. The giveaway generated 680 entries and 215 new Facebook likes. The Cici and Hyatt Brown Museum of Art continues to impress the community and attracts visitors and travel writers from all around the United States to the Daytona Beach area.

Another large media campaign that was put together was to promote Septembers with the Smithsonian and the Smithsonian Jazz Masterworks Orchestra Concert. With funding by VISIT FLORIDA, the Museum was able to purchase advertising with the Daytona Beach News-Journal, Bright House Networks, Orlando

Sentinel, St. Augustine Record, Old City Life Magazine, and WMFE Radio.

Print and Online Ads

Throughout the year, the Museum created over 40 different print and online ads placed with over 25 publications – ranging from our local Daytona Beach News-Journal to magazines with a much broader reach, like Art in America and Arts & Antiques. In addition, trade advertising appeared in publications of the Daytona Tortugas, Peabody Auditorium, and the Daytona Beach Symphony Society. The ad campaign "Come See What's New" continued to run throughout the year, driving attention to the newly reopened Train Station in the Root Family Museum, the new Cici and Hyatt Brown Museum of Art, the Planetarium, and the much anticipated opening of the reimagined West Wing.

Radio and Cable Ads

Advertising with the radio station 99.5 WLOV through Southern Stone Communications was utilized for the Museum's 2014 Holidays in the Galleries social event. With the opening of the Cici and Hyatt Brown Museum of Art in February 2015, the Museum took advantage of commercials with Bright House in local markets as well as Orlando and Tampa. Capitalizing on all of the new things to see at the Museum, MOAS participated in the Lucky Local Campaign throughout the summer with radio ads on WNDB and 99.5 WLOV through Southern Stone Communications. Another record year with the annual Smithsonian Jazz Masterworks Concert could be partly attributed to Bright House advertising throughout Orlando and Tampa bringing guests from outside markets to the Museum. Radio ads on 90.7 WMFE public radio for Central Florida were also used.

Social Media



Facebook marketing and advertising (facebook.com/moasdaytona) is an increasingly high-performance and cost effective tool in the Museum's media list. With an increased use of sponsored advertising in the 2014-2015

year, event messaging could be targeted towards specific demographics and the platform continued to grow with a 15.7% increase in "Likes." Maintenance of a strong post schedule filled with the latest information on social and education events, lectures, special planetarium shows and laser light concerts, new exhibits, and community involvement has helped keep Facebook one of the primary sources of information for MOAS members and followers.



MOAS Planetarium Interior

The Planetarium had a wonderfully stellar year after its initial opening in August 2014. With a larger staff, new technologies and shows, and an increased programming schedule, the Planetarium Department was primed to dramatically improve educational experiences and audience reach.

For FY 2014-2015, the Planetarium was able to share the wonders of the universe with 38,645 guests of all ages and demographics. This is a leap of 53% from the old Planetarium's last full fiscal year in operation.

Daily Shows

The biggest portion of this attendance comes from the daily shows that are run for regular guests of the Museum, which has increased from just 14 shows per week in the old Planetarium to over 30 a week in the new facility. Our popular "The Sky Tonight" program - continued from the old Planetarium - has been a crowd favorite where we highlight the evening's notable celestial happenings in a new digitized format.

The new "universe software," Uniview, has enabled the Planetarium staff to create custom live shows covering a whole range of scientific themes and topics. A successful new live show that ran three times a week, produced in-house, was called "Flight Through the Universe," where the audience was transported to planets within our Solar System, star clusters, nebulae, and to galaxies far beyond our own Milky Way Galaxy. We were also able to produce one-time shows throughout the year that included "Giant Leap for

Comet Exploration," "A Deeper Dive Into Space: A New Chapter for NASA," "Humans in Space," "Beyond Our Universe," and "Iconic Hubble Images in Full Dome." Automated full dome shows were a significant part of the schedule that covered topics on the exploration of the moon, Galileo and telescopes, and the Solar System geared towards children and adults.

Field Trips

Another major and vitally important source of Planetarium attendance comes from the many K-12 students from all over Volusia County and beyond. Just over 8,200 students attended live Planetarium shows about the universe in an immersive and interactive way. While aligning with Florida Standards, the Planetarium department was able to create shows that excited students about space exploration and astronomy.

Events and Speakers

Space-themed events and specially invited speakers, hosted by the Planetarium, were a big part of the successful year. This was kicked off by our first Night Sky Celebration in early December 2014 where live shows were presented on the "Splendors of Stargazing," which also included telescope viewing outside the Planetarium in the Museum entrance courtyard.

In February of 2015, we hosted a Valentine themed evening presenting "Love and the Cosmos" - a show that explored how love and romance are weaved into the cosmos. We also played a laser show with love inspired songs to end the event.

February was also a momentous occasion for the Planetarium when a partnership with Embry-Riddle Aeronautical University allowed for a special visit by world-renowned Nobel prize winning physicist, Dr. John Mather, who gave a talk called, "From the Big Bang to Now, Observing the Universe with the James Webb Space Telescope." With only a week's notice, his talk brought in a full audience filling every one of the 94 seats located under the dome.

In March, the event "Cosmic Cosmos: Classic Cocktails in the Planetarium," jointly created with the MOAS Young Philanthropist group, was a huge success attracting a young demographic. The event comprised of a show about pop culture and astronomy as well as a laser show.

To celebrate International Space Day in May, we hosted our very own MOAS Space Day in the Planetarium. We invited Embry-Riddle clubs such as the Commercial Space Operations Club and ERFSEDS Rocket Club to display their work and present in the Planetarium. We also hosted Embry-Riddle professors: Dr. Pedro Llanos, who spoke about the Hubble 25th anniversary, and Dr. Jason Kring, who discussed human factors issues on Mars to interested audiences.

The summer brought the event, "Pluto-Palooza! Celebrating the Historic Flyby of the New Horizons Spacecraft." We ran special shows and documentaries about Pluto and how the July flyby of a spacecraft to view the small dwarf planet was a historic moment in Solar System exploration. We were also fortunate to have Dr. Terry Oswalt, Professor and Department Chair of ERAU's Physical Sciences, speak on "Why I Helped Kill Pluto and Why it Had it Coming."

In September, in conjunction with the Septembers with the Smithsonian annual event, we were pleased to have NASA's very own Director of Engineering, Dr. Patrick Simpkins, to speak on "What's Now and What's Next in Space Exploration."

To round out the year, in September we hosted a lunar eclipse viewing party presenting special shows about the moon and provided telescopes outside the Planetarium attempting to catch the rare celestial occurrence over the Museum.

Laser Shows

Our ever popular Second Saturday Laser Concerts ran throughout the year bringing in just over 2,100 guests. Presenting shows such as Pink Floyd's The Dark Side of the Moon or Laser Beatles allows us to expose many visitors to what the Museum offers and is a good source of extra revenue to continue our educational mission.

Planetarium Lobby Exhibit Space

The new Planetarium lobby has been a very useful space for many of the events that we have held throughout the year. It has also served as an exhibit space to showcase science in differing ways. For much of the year, our permanent celestial map collection has been on display to highlight how the night sky has been observed throughout history.

In March we added an important historical piece to the lobby when the local General Electric (GE) Volunteers placed the old MS-10 star projector from the previous Planetarium onto a specially designed stand. The GE Volunteers enlisted the help of Hall Construction and FABCO Steel to move the old projector and build the impressive metal exhibit stand to hold the several hundred pound machine.

From April through September, a collaboration between MOAS and Embry-Riddle allowed for the creation of the exhibit, 3D Solar System: Stunning Anaglyph Images of Celestial Bodies. Working with Dr. Jason Aufdenberg, Associate Professor of Physical Sciences, the Planetarium Department searched through thousands of NASA red/blue 3D images of Mars, the Sun, the Moon, and a comet to pick a collection of some of the best to exhibit. Graciously sponsored by Embry-Riddle and a Florida Space Grant, the chosen images were made into large prints that were eventually displayed in the Planetarium lobby. Guests of all ages had an opportunity to put on a pair of red/blue glasses to see the 3D effect of the images, giving them a unique perspective of other sights in the Solar System.

Portable Planetarium

The blow-up Portable Planetarium had a big year spreading astronomy education beyond the permanent facility. For FY 2015, the Portable Planetarium was taken to 23 facilities that include 19 Volusia County Schools, the Kennedy Space Center Visitor Complex, STEM Expo at the News-Journal Center, and the Ocean Center 2050 Convention. Taking into account all of the facilities visited that year, close to 3,000 guests experienced the Portable Planetarium.



MS-10 Star Projector on display in MOAS Planetarium Lobby

guild of the moas



From left to right, MOAS Trustee Ellen O'Shaughnessy, Executive Director, Andrew Sandall, Guild President, Kathy Wilson, Guild Treasurer, George Fortuna, Guild Past President, Joan Horneff, and Pat Abernathy.

The Guild of the Museum of Arts & Sciences is proud to have contributed another stellar year of “fun” raising in 2015.

The major highlight of the year was the award recognition by the Museum of Arts & Sciences at the National Philanthropy Day, held on November 20, 2015. This particular award supports the great relationship which the Museum staff and Guild members enjoy to reach our fundraising goals. Our Guild volunteers logged 7,579 in volunteer hours to support these efforts.

The Guild members work tirelessly at our three major events that are presented

each year: The Halifax Art Festival, the Festival of Trees and the Festival Gala, and the Children's Golf Classic. In addition, the annual Fashion Show and the Garden Party Luncheon bring members and friends together with sold out crowds. The common thread throughout the year is supporting the Museum of Arts & Sciences, which includes the Charles and Linda Williams Children's Museum and the Cici and Hyatt Brown Museum of Art. In 2015 the Guild contributed over \$77,000 to the Museum. All of this activity helps to build the Museum's recognition as a true “gem” in the Southeast region of the country.

MOAS ANNUAL AWARDS



At this year's Annual Dinner, the MOAS Board of Trustees recognized those who have made some of the most significant contributions to the Museum's efforts with these awards:

The **MOAS Marge Sigerson Volunteer of the Year Award**, which recognizes exceptional volunteerism with the Museum was presented to **Marion Whelton**.

The **MOAS Award of Distinction** offered in honor of longtime support and outstanding service to the Museum was presented to **MOAS Trustee, Barbara Young**.

It was the Museum's great pleasure to present **Dr. Thurman Gillespy Jr.** with the title of **Honorary Trustee**. The achievement of becoming an Honorary

Trustee is a very rare and very special recognition, one that hasn't been granted by the Museum since 1992. Dr. Gillespy and his wife Elaine, have been integral to the development of the Museum throughout the last nine years. The first year that Dr. Gillespy was appointed to the Board of Trustees in 2006, he and his wife contributed generous funding that allowed for the renovation of a gallery that become known as the Elaine and Thurman Gillespy Jr. Gallery. It is through our memories that we will recall this gallery, as it has now been replaced with a beautiful new gallery that bears the same name in the newly reopened West Wing of the Museum.

The couple has remained committed to and engaged in the life and the growth of the Museum of Arts & Sciences. Most recently, they made the lead gift that allowed the Museum to obtain the grant funding to construct a new museum lobby, which is scheduled to open in 2017. We thank Dr. Gillespy for all that he has done and continues to do for the Museum.

Photos from left: Marge Sigerson Volunteer of the Year Award recipient, Marion Whelton and MOAS Executive Director, Andrew Sandall; Honory Trustee, Dr. Thurman Gillespy, Jr. and MOAS Board of Trustees President, Thomas Hart; Andrew Sandall and MOAS Award of Distinction recipient and Trustee, Barbara Young



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