



Gamble Place at Spruce Creek

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www.moas.org

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FOR IMMEDIATE RELEASE

Museum of Arts & Sciences (MOAS) Announces Opening Date of the Cici and Hyatt Brown Museum of Art

Daytona Beach, FL (January xx, 2015) – The Museum of Arts & Sciences (MOAS) will be opening the Cici and Hyatt Brown Museum of Art to the public on Sunday, February 8, 2015. The public opening of the new Museum will be marked with a celebratory ribbon cutting that will take place at 1:00pm. Those in attendance will be among the first to see the stunning interior of the Museum as well as the exquisite collection of Florida paintings it houses.

The Cici and Hyatt Brown Museum of Art will feature Florida themed oil and watercolor paintings dating back to 1839. The entire Brown collection consists of over 2,600 paintings of Florida and is the most extensive collection of Florida art in the world. The size and scope of the collection means that it is perfect to illustrate the many stories that can be told about the geography and natural history of Florida. While artists or styles can be highlighted and discussed, visitors can also learn about Florida's weather or native wildlife through creative theming and interpretation.

The new Cici and Hyatt Brown Museum of Art truly identifies with the subject that it encompasses. The project team consisting of RLF Architects of Orlando and Bomar Construction Inc. of Ormond Beach, who constructed the building, were tasked with keeping the look of the Museum natural to Florida, as if it were built out of natural materials. The interior contains a large, permanent gallery including a mezzanine, which will showcase the collections' signature pieces. The Museum will also include six smaller, changing galleries, ranging from 900 to 2,000 square feet, conference and education rooms, a café with outdoor seating and a gift shop. Conference rooms and meeting and event spaces will be available to the public on a rental basis.

Effective Sunday, February 8, 2015 museum admission will be as follows: Museum of Arts & Sciences pricing: \$12.95 adults; \$10.95 seniors and students; \$6.95 children 6-17; children 5 and under are free. Cici and Hyatt Brown Museum of Art pricing: \$10.95 adults; \$8.95 seniors and students; \$4.95 children 6-17; children 5 and under are free. For visitors who are planning on visiting both Museums on the same day, there will be an option of purchasing a combo ticket. Combo Ticket pricing: \$18.95 adults; \$16.95 seniors and students; \$9.95 children 6-17; children 5 and under are free. Tickets to the Museum of Arts and Sciences and combo tickets include one Planetarium show. Planetarium show tickets must be picked up at the Guest Relations desk at the Museum of Arts & Sciences. Additional Planetarium show tickets are \$5.00 for adults and \$3.00 for children 17 and under.

Effective Monday, February 9, 2015 both the Museum of Arts & Sciences and the Cici and Hyatt Brown Museum of Art will be operating under the same hours. Museum hours will increase to 7 days a week. Both Museums will be open from 10am-5pm Monday-Saturday and 11am-5pm Sunday.

The dream of adding of a new museum dedicated to Florida art became a reality back in 2012 when MOAS was given a \$13 million gift for construction by Cici and Hyatt Brown. "This project had been in our minds for several years," said Cici Brown. "This gift from Hyatt and me is to the citizens of Daytona Beach, Volusia County and the State of Florida." The Cici and Hyatt Brown Museum of Art is a world class Museum right here in Daytona Beach, Florida. "It is a true demonstration of the breath of our collections," said MOAS Executive Director, Andrew Sandall. "The Museum of Arts & Sciences has so much to offer the community between our state-of-the-art Planetarium, our extensive collection of Coca-Cola and other Americana

donated by the Root Family and now this remarkable display of Florida art. We are excited to share Cici and Hyatt's world class collection with the public in such a distinctively Florida location."

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Call 386.255.0285 or visit www.moas.org for more details or images.

About the Museum of Arts & Sciences - The Museum of Arts & Sciences (MOAS) in Daytona Beach, Florida, is the primary **art, science and history museum in Central Florida**. Located on a 90-acre Florida nature preserve, the 100,000 square foot facility is host to over 30,000 objects including the finest collection of **American art** in the Southeast, one of the most significant collections of **Cuban art** outside of Cuba, a Chinese art collection, Florida's **prehistoric Giant Ground Sloth**, a large **Coca-Cola®** and Americana collection, a rare **Napoleonic Collection** and the new Helene B. Roberson **Visible Storage Building**. The MOAS collection also includes a wealth of historic paintings and African artifacts. The Museum's **auditorium, planetarium, and Charles and Linda Williams Children's Museum** make for a truly interactive experience. The **Cici and Hyatt Brown Museum of Art** will open to the public on Sunday, February 8, 2015. The new Museum will showcase Florida themed oil and watercolor paintings dating back to the early 1800's.

Effective Monday, February 9, 2015 the Museum will be open 7 days a week with new hours of operation. Museum hours will change to 10am-5pm (Monday-Saturday) and 11am-5pm (Sunday).

Effective Sunday, February 8, 2015 museum admission will be as follows: Museum of Arts & Sciences pricing: \$12.95 adults; \$10.95 seniors and students; \$6.95 children 6-17; children 5 and under are free. Cici and Hyatt Brown Museum of Art pricing: \$10.95 adults; \$8.95 seniors and students; \$4.95 children 6-17; children 5 and under are free. For visitors who are planning on visiting both Museums on the same day, there will be an option of purchasing a combo ticket. Combo Ticket pricing: \$18.95 adults; \$16.95 seniors and students; \$9.95 children 6-17; children 5 and under are free. Tickets to the Museum of Arts and Sciences and combo tickets include one Planetarium show. Planetarium show tickets must be picked up at the Guest Relations desk at the Museum of Arts & Sciences. Additional Planetarium show tickets are \$5.00 for adults and \$3.00 for children 17 and under.

Museum Hours are 9am-5pm (Tuesday-Saturday) and 11am-5pm (Sunday). Closed Mondays. Museum admission is \$12.95 adults; \$6.95 children 6-17; \$10.95 seniors and students; members and children 5 and under are free. Daily Planetarium and weekly laser shows. Museum admission includes one Planetarium show. Additional Planetarium shows are \$5.00 for adults and \$3.00 for children 17 and under. Parking is free. Admission is FREE for Volusia County residents the first Tuesday of each month (does not include Planetarium show). MOAS is fully accessible to the handicapped. MOAS is located at 352 S. Nova Road, Daytona Beach, Florida 32114. For more information call 386.255.0285 or visit the website www.moas.org

MOAS is a not-for-profit educational institution founded in 1955 and chartered by the State of Florida in 1962. The Museum is accredited by the American Alliance of Museums and is an affiliate of the Smithsonian Institution. Programs sponsored in part by the State of Florida, Division of Cultural Affairs, and the County of Volusia.

Exhibits and dates subject to change.