

## **MEDIA CONTACT**

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## **PRESS RELEASE: October 18, 2016**

### **Come Experience the Roaring 20's with the Museum of Arts and Sciences (MOAS)**

Daytona Beach, FL – The Museum of Arts and Sciences is providing museum-goers with a first-hand opportunity to witness what life was like in the Roaring 20's. The Museum is hosting the event in the Ford Gallery on Thursday, December 8, 2016 from 7:00 p.m. to 9:00 p.m.

The event will start with a tour of the new 1920's Fashion Exhibit, which reflects 40 pieces of clothing that demonstrate the range of influences on fashion from this time-period. This intriguing event is guaranteed to bring you back in time with music from Lorele. Food and cocktails will be available. Themed costumes are encouraged! This event is for ages 21 and up. This event is \$25.00 for future members and \$15.00 for members.

On December 2, 2016, the Museum is hosting a Flapper Style: Member Exhibition Preview from 5:30 p.m. to 8:00 p.m. This exclusive preview is for Museum members only and reflects the quintessential jazz age couture fashion of the era ranging from sportswear to changing the image of the new "modern woman." Light hors d'oeuvres and refreshments will be served throughout the evening. Flapper-inspired attire is highly encouraged. MOAS members are kindly asked to RSVP by November 26<sup>th</sup> by calling the Museum at 386-255-0285 ext. 315 or email us at [membership@moas.org](mailto:membership@moas.org). This event is free for Museum Members.

The 1920's played a crucial part in U.S. history. Between 1920 and 1929, the nation's total wealth more than doubled and consumers had extra money to spend on goods such as clothing and cars. In 1924, the Ford Model T cost just \$260. The most iconic part of the "Roaring 20's" was the "New Woman," also known as a flapper. Flappers wore short skirts, bobbed hair, drank, smoked and spoke what might be considered "unladylike." Although many women adopted the flapper clothing-style, many didn't follow the "New Woman" behaviors.

For more information, call the Museum at 386-255-0285.

*Exhibits and dates subject to change.*

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**About the Museum of Arts & Sciences** - The Museum of Arts & Sciences (MOAS) is the primary **art, science and history museum in Central Florida**. The area's largest museum, MOAS is nationally accredited by the American Alliance of Museums and is a Smithsonian Institution Affiliate. Located on a 90-acre Florida nature preserve, the 100,000 square foot facility is host to over 30,000 objects including the Dow Gallery of American Art, one of the finest collections of American art in the Southeast, the Schulte Gallery of Chinese Art, the Bouchelle Collection and Gallery of Decorative Arts, the largest

and most comprehensive collection in the South, the Gillespy Gallery of Sub-Saharan African artifacts, the Cuban Foundation Museum showcasing one of the most significant collections of Cuban paintings in the United States, the Prehistory of Florida gallery featuring Florida's Giant Ground Sloth skeleton and the Root Family Museum displaying restored railroad cars, antique automobiles and the largest collection of Coca-Cola® memorabilia in Florida. The Helene B. Roberson Visible Storage Building exhibits thousands of objects from many donors which are owned by the Museum, while the Linda and Williams Children's Museum presents an interactive experience for children. A new state-of-the-art planetarium and the Cici and Hyatt Brown Museum of Art showcasing the largest collection of Florida-based art in the world, rounds out areas to explore inside the Museum of Arts & Sciences.

Museum Hours are 10am-5pm (Monday-Saturday) and 11am-5pm (Sunday). Museum of Arts & Sciences admission is \$12.95 adults; \$6.95 children 6-17; \$10.95 seniors and students; members and children 5 and under are free. Daily Planetarium shows and weekly laser shows. Museum of Arts & Sciences admission includes one Planetarium show. Cici and Hyatt Brown Museum of Art admission is \$10.95 adults; \$4.95 children 6-17; \$8.95 seniors and students; members and children 5 and under are free. Combo ticket admission is \$18.95 adults; \$9.95 children 6-17; \$16.95 seniors and students; members and children 5 and under are free. Combo ticket admission includes one Planetarium show. Additional Planetarium shows are \$5.00 for adults and \$3.00 for children ages 17 and under. Parking is free. Admission is FREE for Volusia County residents the first Tuesday of each month (does not include Planetarium shows). MOAS is fully accessible to the handicapped. MOAS is located at 352 S. Nova Road, Daytona Beach, Florida 32114. For more information call 386.255.0285 or visit the website [www.moas.org](http://www.moas.org).

*MOAS is a not-for-profit educational institution founded in 1955 and chartered by the State of Florida in 1962. The Museum is accredited by the American Alliance of Museums and is an affiliate of the Smithsonian Institution. Programs sponsored in part by the State of Florida, Division of Cultural Affairs, and the County of Volusia.*

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