



Arts & Sciences affordably promotes your business to an exclusive, targeted readership of over 20,000 in Volusia County and beyond. Distribution includes Museum of Arts & Sciences members and Trustees, Exhibit Sponsors and guests as well as Central Florida businesses. Over 5,000 issues of Arts & Sciences are distributed each quarter.

Arts & Sciences is filled with fascinating and informative content about art, science and history. In addition, members and readers rely on Arts & Sciences for details about Museum programming, special events and exhibitions, as well as the latest MOAS news and calendars.

Mechanical Specs:

Full Color Advertisement	1 Issue	4 Issues (One Free)	Specs
OBC (Outside Back Cover) Half Page	\$1,800.00	\$5,400.00	7.375x4.875 or 8.62x5.6875 bleed
IFC (Inside Front Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IFC (Inside Front Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
IBC (Inside Back Cover) Full Page	\$1,250.00	\$3,750.00	7.375x9.875 or 8.625x11.125 bleed
IBC (Inside Back Cover) Half Page	\$750.00	\$2,250.00	7.375x4.875
FP (Full Page)	\$925.00	\$2,775.00	7.375x9.875 or 8.625x11.125 bleed
1/2 Page Horizontal	\$500.00	\$1,500.00	7.375x4.875
1/2 Page Vertical	\$500.00	\$1,500.00	3.605x9.875
1/4 Page	\$275.00	\$825.00	3.605x4.875
1/8 Page	\$150.00	\$450.00	3.605x2.375

Ad Submission & Billing:

DIGITAL READY Acrobat PDF or JPEG

RESOLUTION 300 dpi minimum

COLORS CMYK format

NON-DIGITAL READY If you have existing creative you would like resized or if you require creative services, please contact jenelle@moas.org or 386-255-0285 x320

AD SUBMISSION Submit all ads to jenelle@moas.org

PRICING All prices are based on high-resolution (300 dpi or better) JPEG or PDF formats. Previous artwork will be repeated if new artwork is not received by the closing date.

BILLING All advertisements are billed annually in August and processed by the Museum of Arts & Sciences. Please make checks payable to: Museum of Arts and Sciences.

Ad Submission Deadlines

FALL 2020

SPACE RESERVATION: August 7, 2020

AD DEADLINE: August 21, 2020

WINTER 2021

SPACE RESERVATION: November 6, 2020

AD DEADLINE: November 13, 2020

SPRING 2021

SPACE RESERVATION: February 12, 2021

AD DEADLINE: February 19, 2021

SUMMER 2021

SPACE RESERVATION: May 21, 2021

AD DEADLINE: June 4, 2021

Insertion Order

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP CODE: _____

PHONE: _____ EMAIL: _____

AD SIZE: _____

PAYMENT FOR ONE ISSUE: _____ FOUR ISSUES: _____

CONTRACT DATES: _____ # OF ISSUES: _____

ADVERTISERS SIGNATURE: _____

PRINT NAME: _____

Please return to:
Museum of Arts & Sciences
Attn: Arts & Sciences Magazine Advertising
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Daytona Beach, FL 32114

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Phone: 386-255-0285 x320